

## Chapter 11 Discussion Questions

1. Chapter 11 frames typography as the voice of the map. What kinds of authority, warmth, urgency, or neutrality can typography signal before users read the labels themselves?
2. Web typography must survive fallback fonts, device variation, and changing screen sizes. How should students balance typographic ambition with robustness and graceful degradation?
3. Label hierarchy encodes what deserves attention. How can instructors help students distinguish a readable label system from one that merely includes every possible place name?
4. Label placement norms often feel invisible until they fail. Which point, line, or area label conventions are most important to state explicitly in prompts, and why?
5. If an LLM recommends a font system, what evidence should students provide to show that the system supports tone, legibility, accessibility, and hierarchy rather than simply looking stylish?